Tasks:

- 1. What is **intertextuality** and how is it evident in the advert?
- 2. How does the choice of music create a feeling of **nostalgia?**
- 3. Find your own media example of intertextuality and discuss how it creates meaning for the audience? What is being referenced and how?
- 4. Examine another Galaxy advert from the past and analyse its media language and representation



