

Headteacher: Mr D. Whales | Chair of Governors: Mr A. Brown

5 March 2024

World Book Day

We are delighted to be involved in **World Book Day** on **Thursday 7th March**. World Book Day celebrates the joy and value of books and reading, especially for children. World Book Day's mission is to offer every child the opportunity to experience choosing and owning a book for free.

To help get them started on the reading journey, every child receives a £1 World Book Day Book Token that can either be exchanged for one of EIGHT special £1 World Book Day books (www.worldbookday.com/books/) or used to get £1 off any book costing £2.99 or more.

The book tokens can be redeemed at most UK bookshops. Please encourage your child to use their book token on or around World Book Day by visiting your local bookshop (if you need help finding one, visit www.booksellers.org.uk/bookshopsearch).

At Ken Stimpson Academy one of our main drivers is reading. Research shows that the students who enjoy reading have a greater chance of being successful in education and beyond. Reading for pleasure has also been linked to better mental health in adolescence. There are 6 key elements which support a child to read for pleasure.

Tips to promote reading for pleasure in children

- Being read to regularly
- Access to books at home
- The ability for children to choose what they want to read
- Having trusted adults and peers sharing and recommending books
- The reading experience being enjoyable
- Having a designated time to read

We would like to ask all our parents and carers to get involved and help promote the love of reading using the tips above. This could involve simply setting aside 20 minutes a day to read to your child, or alternatively listening to them read and talking about the plot and characters. You may also want to take them down to the local library to showcase the amazing variety available, or alternatively create a comfortable space for them at home with a bookcase for their favourite books.

Recognising World Book Day at Ken Stimpson Academy

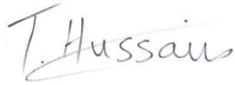
To mark and recognise World Book Day in school, we will be allowing all students to come into school in their **trainers** on Thursday (should they wish to), for a **donation of 50p**. All money raised from this initiative will be used to enhance our in-school reading program. Whilst we are allowing students to come in with their trainers this is not a non-uniform day. All other parts of the uniform policy will still need to be adhered to. This includes the wearing of blazers.

Furthermore, we are asking students in Years 7 – 10 to come into school with their favourite books which they will be able to read during their tutor session in the morning. This can be anything from a novel to a magazine. Students will also be rewarded with a **double break** in the afternoon. Instead of having their afternoon tutor sessions, all students will have an **extended break from 1:15 – 2:15pm**.

Should they wish to, students may want to spend some of the extra time afforded to them to get stuck into their favourite books!

We are looking forward to a really exciting day and thank you in advance for your support with this.

Yours Sincerely

A handwritten signature in blue ink that reads "T. Hussain". The signature is written in a cursive style with a large, stylized 'T' and a long, sweeping underline.

Mr T Hussain

Assistant Headteacher