CEIAG Programme 2026/27

Ken Stimpson Academy

Careers Education, Information, Advice and Guidance

Academic year 2026/27

Whole-school aim

Our mission is to ensure that every student is aware of the career possibilities available to them. We aim to show them how the foundations they lay at Ken Stimpson Academy prepare them for life beyond school.

Our Careers and Enterprise provision aims to raise aspirations, promote access to all career pathways and help students develop the skills, adaptability and resilience needed for career wellbeing. The programme is organised around the eight Gatsby Benchmarks.

Year 7

Year-group theme - **Purpose**: Understanding myself, raising my aspirations and exploring the world of work.

Year-group outcome: Students understand CEIAG, recognise their strengths and begin exploring future possibilities in order to answer the question *Who do I want to become?*

Event / activity	Term	Intended outcome	Suggested delivery / organisation	Gatsby
Careers Assembly	Autumn	Understand the careers programme and how to access support.	Careers team	1, 3
Unifrog Introduction & Interests Profile	Autumn	Identify interests and explore linked career possibilities.	Tutors / careers team	2, 3
Future First Workshop	Autumn	Broaden aspirations and identify skills and possible pathways.	Future First / careers team	3, 5
BAE Roadshow	Spring	Connect STEM learning with careers and workplace skills.	BAE / STEM staff / careers team	4, 5
International Buddy Programme	Throughout Year	Develop communication, confidence and responsibility.	Programme coordinator	3
Careers Fair	Throughout Year	Explore careers and education pathways through relevant encounters.	Careers team / visiting exhibitors	2, 5, 7
Employer Workshops & Visits	Throughout Year	Learn about jobs, employer expectations and workplace skills.	Careers team / employers	4, 5, 6
Personal Development Careers Lessons	Throughout Year	Explore strengths, teamwork, communication and aspirations.	PD teaching staff / tutors	1, 3, 4

Year 8

Year-group theme - **Purpose**: Understanding myself, raising my aspirations and exploring the world of work.

Year-group outcome: Students use Unifrog and careers information to explore opportunities and make informed KS4 subject choices in line with the question *Who do I want to become?*

Event / activity	Term	Intended outcome	Suggested delivery / organisation	Gatsby
Careers Assembly	Autumn	Understand careers support and prepare for future choices.	Careers team	1, 3
Unifrog Activities	Autumn	Research interests, careers and subject pathways to inform choices.	Tutors / careers team	2, 3, 4
Pathways Information Evening	Spring	Help students and families make informed KS4 subject choices.	Year team / subject staff	2, 3, 4
Guess the Professional	Spring	Challenge stereotypes and explore occupations through questioning.	Careers team / visiting professionals	2, 3, 5
World of Work Day	Summer	Explore workplace roles and the skills used in employment.	Careers team / employers	5, 6
Careers Fair	Throughout Year	Broaden awareness of employment and education routes.	Careers team / visiting exhibitors	2, 5, 7
Employer Workshops & Visits	Throughout Year	Link subject learning and personal skills to the world of work.	Careers team / employers	4, 5, 6
Personal Development Careers Lessons	Throughout Year	Explore equality, learning strengths, goals and patterns of work.	PD teaching staff / tutors	1, 2, 3, 4

Year 9

Year-group theme - **Skills:** Discovering my strengths, developing key skills and applying them through subject specific and real-world experiences.

Year-group outcome: Students explore occupations, labour market information, business structures and routes into work in order to answer the question *What strengths and qualities do I have?*

Event / activity	Term	Intended outcome	Suggested delivery / organisation	Gatsby
Apprenticeship Assembly	Autumn	Understand apprenticeship routes, entry requirements and applications.	Careers team / apprenticeship provider	2, 7
Business Networking Event	Autumn	Explore career pathways and practise professional communication.	Careers team / local businesses	2, 5
National Careers Week Activities	Spring	Explore careers, labour market information and future pathways.	Careers team / subject staff	1, 2, 4
Careers Fair	Throughout Year	Compare career sectors and education pathways.	Careers team / visiting exhibitors	2, 5, 7
Employer Workshops & Visits	Throughout Year	Understand occupations, business structures and workplace skills.	Careers team / employers	4, 5, 6
Unifrog Activities	Throughout Year	Use careers information to connect interests with future options.	Tutors / careers team	2, 3
Personal Development Careers Lessons	Throughout Year	Set goals and explore work patterns, enterprise and career choices.	PD teaching staff / tutors	1, 2, 3, 4

Year 10

Year-group theme – **Explore:** Exploring careers, qualifications and future pathways through meaningful encounters with employers, providers and the world of work.

Year-group outcome: Students build workplace skills, prepare for and evaluate work experience, and explore post-16 options in order to answer the question *What opportunities and pathways exist?*

Event / activity	Term	Intended outcome	Suggested delivery / organisation	Gatsby
Careers Assembly	Autumn	Understand support available for work experience and progression.	Careers team	1, 3
College Taster Days	Throughout Year	Experience further education and compare courses and routes.	Careers team / FE providers	7
Apprenticeship Assembly	Autumn	Explore apprenticeships as a post-16 progression route.	Careers team / apprenticeship provider	2, 7
Work Experience Preparation Workshop	Spring	Prepare for placements, expectations, communication and safety.	Work experience coordinator	3, 6
One Week Work Experience	Spring	Develop workplace understanding and reflect on skills in practice.	Work experience coordinator / placement hosts	5, 6
Work Experience Evaluation Workshop	Spring	Evaluate placement learning and identify development priorities.	Work experience coordinator / tutors	3, 6
National Careers Week Activities	Spring	Explore careers and progression options using current information.	Careers team / subject staff	1, 2, 4
Mock Interviews	Summer	Practise interview communication and use feedback to improve.	Careers team / interview volunteers	3, 5
Year 10 Careers Week	Summer	Build employability skills and explore post-16 pathways.	Careers team / visiting partners	2, 3, 4, 5, 7
University Visits	Throughout Year	Explore higher education and its links with future careers.	Careers team / HE providers	7
Employer Visits & Workshops	Throughout Year	Understand roles, recruitment expectations and workplace skills.	Careers team / employers	4, 5, 6
Careers Fair	Throughout Year	Compare employers, sectors and education pathways.	Careers team / visiting exhibitors	2, 5, 7
Unifrog Activities	Throughout Year	Research post-16 routes and record interests and next steps.	Tutors / careers team	2, 3
Personal Development Careers Lessons	Throughout Year	Explore employability, finances, rights and progression choices.	PD teaching staff / tutors	1, 2, 3, 4

Year 11

Year-group theme: Preparing for successful post-16 transitions through personalised guidance, informed decision-making and effective application skills.

Year-group outcome: Students make informed post-16 decisions, prepare applications and plan a supported transition in order to answer the question *What are my future steps?*

Event / activity	Term	Intended outcome	Suggested delivery / organisation	Gatsby
1:1 Careers Interviews	Autumn & Spring	Develop a personalised post-16 plan and review next steps.	Careers adviser	3, 8
Post-16 Information Evening	Spring	Compare post-16 opportunities with parents/carers.	Post-16 team / careers team / providers	2, 3, 7
Post-16 Taster Days	Spring	Experience potential courses and make informed choices.	Post-16 team / FE providers	7
Mock Interviews	Spring	Practise interviews and improve confidence through feedback.	Careers team / interview volunteers	3, 5
CV Workshops	Throughout Year	Present skills, achievements and experience for applications.	Careers team / tutors	3
Sixth Form Induction Days	Summer	Prepare for sixth-form study, routines and expectations.	Post-16 team	3, 7
Careers Fair	Throughout Year	Compare education, training and employment pathways.	Careers team / visiting exhibitors	2, 5, 7
Unifrog Activities	Throughout Year	Research destinations and support applications and planning.	Tutors / careers team	2, 3
Personal Development Careers Lessons	Throughout Year	Prepare applications and skills for the next stage of education or training.	PD teaching staff / tutors	1, 2, 3, 4

Year 12

Year-group theme – **Prepare and Progress:** Preparing for and progressing into my chosen future pathway through personalised guidance, real-world experiences and ambitious post-18 planning.

Year-group outcome: Students explore higher education, apprenticeships and employment, develop experience and establish a progression plan in order to answer the question *What are my future steps?*

Event / activity	Term	Intended outcome	Suggested delivery / organisation	Gatsby
ARU Assembly	Autumn	Understand university opportunities and progression routes.	ARU / post-16 team	2, 7
P16 Opportunities Evening	Autumn	Explore future opportunities and requirements with families.	Post-16 team / careers team / partners	2, 3, 7
University Visits	Throughout Year	Explore higher education settings and study options.	Post-16 team / HE providers	7
University Taster Days	Throughout Year	Experience subjects and learning at university.	Post-16 team / HE providers	4, 7
Sutton Trust Opportunities	Throughout Year	Explore suitable university access opportunities and eligibility.	Post-16 team / Sutton Trust	3, 7
1:1 Careers Interviews	Spring	Create an individual progression plan and identify actions.	Careers adviser	3, 8
Two Week Work Experience Placement	Summer	Develop workplace skills and test career interests through experience.	Work experience coordinator / placement hosts	5, 6
UCAS Support Programme	Throughout Year	Research higher education and prepare for applications.	Post-16 team / tutors	2, 3, 7
Apprenticeship Support	Throughout Year	Research apprenticeships and prepare for applications.	Careers team / post-16 tutors	2, 3, 7
Young Enterprise	Throughout Year	Develop enterprise, teamwork and business decision-making skills.	Programme coordinator / Young Enterprise	4, 5
Careers Fair	Throughout Year	Compare higher education, training and employment routes.	Careers team / visiting exhibitors	2, 5, 7
Timetabled Careers Lessons	Throughout Year	Develop independent research, planning and employability skills.	Post-16 teaching staff / tutors	1, 2, 3, 4

Year 13

Year-group theme - **Prepare and Progress:** Preparing for and progressing into my chosen future pathway through personalised guidance, real-world experiences and ambitious post-18 planning.

Year-group outcome: Students complete applications, prepare for selection and develop clear main and alternative progression plans in order to answer the question *What are my future steps?*

Event / activity	Term	Intended outcome	Suggested delivery / organisation	Gatsby
1:1 Careers Interviews	Autumn	Confirm progression plans and identify support and alternatives.	Careers adviser	3, 8
UCAS Application Support	Throughout Year	Complete informed higher education applications and next steps.	Post-16 team / tutors	2, 3, 7
Apprenticeship Application Support	Throughout Year	Find suitable vacancies and prepare tailored applications.	Careers team / post-16 tutors	2, 3, 7
Mock Interviews	Autumn	Prepare for selection interviews and improve using feedback.	Careers team / interview volunteers	3, 5
Employer Workshops & Encounters	Throughout Year	Explore sector expectations, employment routes and valued skills.	Careers team / employers	2, 5
Careers Fair	Throughout Year	Compare destinations and identify progression opportunities.	Careers team / visiting exhibitors	2, 5, 7
Timetabled Careers Lessons	Throughout Year	Prepare for independent decision-making and transition beyond school.	Post-16 teaching staff / tutors	1, 2, 3, 4
Personalised Progression Guidance	Throughout Year	Review applications, alternatives and individual transition needs.	Post-16 team / careers adviser	3, 8

Whole-school and cross-year provision

Event / provision	Audience	Planning timing
National Careers Week	Years 7–13	Spring; exact dates to be confirmed
Careers Fair	Years 7–13	Throughout Year; individual dates to be confirmed
Unifrog	Years 7–13	Throughout Year; year-specific scheduling applies
Employer Workshops & Visits	Years 7–13	Throughout Year
Apprenticeship Assemblies	Years 9–13	Autumn specified for Years 9–10; other years TBC
University Outreach Activities	Years 10–13	Throughout Year
World of Work Day	Years 8–10	Summer specified for Year 8; Years 9–10 TBC
Business Networking Event	Year 9	Autumn
Future First Workshop	Year 7	Autumn
Guess the Professional	Year 8	Spring

Gatsby Benchmark reference

Benchmark	Title	Planning summary
1	A stable careers programme	An embedded, understood and evaluated programme.
2	Learning from career and labour market information	Support to use information about study options and labour market opportunities.
3	Addressing the needs of each pupil	Tailored support, inclusion and attention to individual needs.
4	Linking curriculum learning to careers	Connections between subject learning and future pathways.
5	Encounters with employers and employees	Opportunities to learn directly about work and valued skills.
6	Experiences of workplaces	First-hand workplace experiences, visits, shadowing or placements.
7	Encounters with further and higher education	Understanding academic, vocational and work-based learning routes.
8	Personal guidance	Individual guidance with an appropriately trained careers adviser.

Faculty Champions 2026/27

Faculty	Named Champion
Maths	John Corcoran
Science	Janet Dodworth
English	Louise Holmes
MFL	Heather Frith
PE	Sam Ground
Social Science	Allison Mayfield
Humanities	Rebecca Musson
Design Technology / IT	Fardin Satari
Art	Katy Fawkes
Performing Arts	Adam Billitt
Business	Kevin Abbott