

Headteacher: Mr D. Whales | Chair of Governors: Mr A. Brown

24th April 2026

Working Together to Improve Attendance at Ken Stimpson Academy

Dear Parents and Carers,

I would like to start by focusing on how we can best support you and your child with attendance at Ken Stimpson Academy.

We know that strong attendance starts with simple, consistent habits at home. These can include:

- Having a clear morning routine
- Getting a good night's sleep (going to bed without a phone has been proven to help hugely)
- Being organised the night before (uniform, bag, equipment)
- Encouraging your child to attend school even on days when they may feel a little unsure

These small habits make a big difference over time.

As a school, we are here to support you. This includes:

- Pastoral and inclusion support for students who may be finding school difficult.
- A free breakfast offer each morning
- Welcome mornings and soft starts to help ease students into the day.
<https://www.kenstimpson.org.uk/welcome-mornings>
- Opportunities to speak with staff if there are concerns or barriers to attendance

If there is anything affecting your child's attendance, please do get in touch—we want to work together to find solutions.

May Attendance Drive

We will shortly be launching our **May Attendance Drive**, running from:

Friday 1st May until the final Friday before half-term

We have carefully considered how to make this both motivating and fair. I have also met with our Student Council, who provided valuable feedback to help shape this initiative.

What this will look like:

- Students will receive one raffle entry for each full week of attendance
- Friday 1st May will count as an entry for all students (including the bank holiday period)
- There will also be year group prizes for the most improved attendance

Our aim is to celebrate attendance while recognising that some absences are unavoidable. We are working hard to ensure the approach is as inclusive and fair as possible.

Your Voice Matters

We would really value your feedback.

- I would love to hear your thoughts on our previous attendance drive
- Any ideas on how we can improve moving forward

Headteacher: Damien Whales, Ken Stimpson Academy is a school within the Four Cs Multi-Academy Trust (MAT)

Four Cs MAT is a company limited by guarantee, registered in England with company number 7333133, exempt from using the word 'Limited'.

Registered office: Helpston Road, Glinton, Peterborough, PE6 7JX



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We are inviting parents to meet and share their views:

 **Tuesday 28th April**

 **9:00am**

If you would like to attend or just want to give your feedback, please reply to the feedback form.

[January Attendance Drive Feedback – Fill out form](#)

Why This Matters

Attendance is a national challenge for all schools.

- Our current attendance is around **90–91%**
- The national average is approximately **92%**
- Before COVID, this figure was closer to **95%**

We also see a pattern where attendance drops to around **88% in the weeks before half-term**. These are key learning days, and we want to support students in maintaining strong routines during this time.

Improving attendance is not just about results. It is about:

- Helping students feel they belong
- Building confidence and relationships
- Developing strong habits for the future

A Positive Step Forward

Finally, I would like to share some very good news.

Over the past two weeks, we have seen one of the strongest improvements in attendance we have had this year. This is a real credit to our students, staff, and families working together. Here you can see the huge improvements we've made together.

<https://www.kenstimpson.org.uk/information/attendance-at-ksa>

Thank you, as always, for your continued support.

Yours sincerely,



Mr W Bradley

Associate Assistant Headteacher

(Please scroll down to next page)

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ATTENDANCE AT KSA

EVERY DAY MATTERS



KEN STIMPSON ACADEMY

WHOLE SCHOOL ATTENDANCE



23 MAR - 27 MAR

89.2%

13 APR - 17 APR

90.7%

+1.5%

IMPROVEMENT

a strong upward shift across the school

POSITIVE MOMENTUM



All year groups improving - strategies are making a difference

YEAR GROUP IMPROVEMENTS

Every year group is improving!

YEAR 7

92.1% **93.6%**



23 MAR - 27 MAR 13 APR - 17 APR

YEAR 8

89.5% **92.4%**



23 MAR - 27 MAR 13 APR - 17 APR

Biggest Improvement - real momentum building

YEAR 9

91.1% **92.4%**

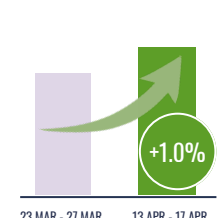


23 MAR - 27 MAR 13 APR - 17 APR

Strong and consistent - continuing to improve

YEAR 10

85.4% **86.4%**



23 MAR - 27 MAR 13 APR - 17 APR

Moving in the right direction - key focus group

YEAR 11

88.6% **89.3%**

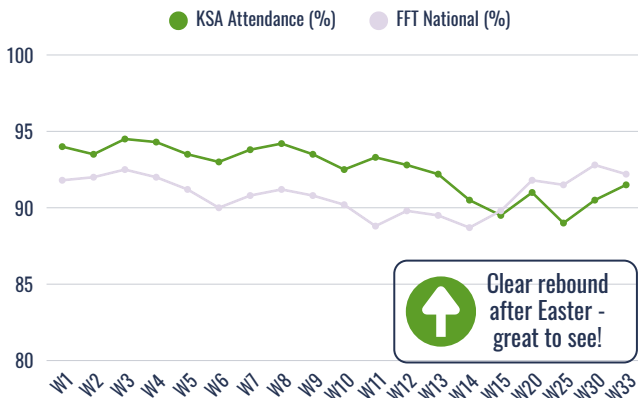


23 MAR - 27 MAR 13 APR - 17 APR

Moving in the right direction - key focus group

Leading the way - setting the standard

WEEKLY ATTENDANCE TREND



KEY GROUP IMPROVEMENTS

	23 Mar - 27 Mar	13 Apr - 17 Apr	Change
MALE	90.0%	92.3%	+2.30% ↑
FEMALE	88.4%	88.8%	+0.40% ↑
FSM6	82.7%	85.4%	+2.70% ↑
SEND SUPPORT	83.8%	86.8%	+3.00% ↑
NOT FSM6	93.2%	93.9%	+0.70% ↑

WHAT THIS SHOWS

- ✓ All year groups are improving
- ✓ Strong gains in KS3 driving the school forward
- ✓ KS4 beginning to shift positively
- ✓ Strategies are having whole-school impact



MOMENTUM IS BUILDING!

WHAT'S WORKING

- Meet & greet at the gates
- Welcome mornings & soft starts
- Strong tutor routines
- Rewards & attendance drives (e.g. 20 days)
- Positive, consistent messaging

THE BIG MESSAGE

“ We are moving attendance in the right direction - and doing it with the right students. ”



BELONGING



CONSISTENCY



HIGH EXPECTATIONS WITH SUPPORT

EVERY DAY MATTERS. EVERY STUDENT COUNTS.

Part of the Four Cs Academy Trust



Curiosity Confidence Courage Constancy

WELCOME MORNINGS

Free
Breakfast
Every Day!

Menu this week

MONDAY

Mindful Monday - 5L22
Sports Hall Games - Sports Hall
Sensory Circuits and Regulation Room - 5U17
Breakfast Social - Canteen

TUESDAY

Football - Sports Hall
Sensory Circuits and Regulation room - 5U17
Breakfast Social - Canteen
Gym Club (7.30am Start) - Gym

WEDNESDAY

Football & BBall - Sports Hall
Sensory Circuits and Regulation room - 5U17
Breakfast Social - Canteen

THURSDAY

Netball - Sports hall Sensory Circuits 5U17
Quiet room - 4L04
Breakfast Social - Canteen

FRIDAY

FPL Friday - Canteen
Sensory Circuits and Regulation room - 5U17
Sports Hall Games - Sports Hall

