

Headteacher: Mr D. Whales | Chair of Governors: Mr A. Brown

5th March 2026

Dear Parents/Carers,

We are writing to make you aware of a social media trend, sometimes referred to as “Red vs Blue School Wars,” which has been reported in some areas of England.

This trend involves posts on platforms such as TikTok and Snapchat that name schools and encourage pupils to gather after school, sometimes implying confrontations between groups of students. Many of these posts appear to be rumours or attempts to provoke reactions online. Nonetheless, schools and the police are monitoring the situation and promoting awareness to help keep young people safe.

We would like to reassure you that there are currently no specific concerns relating to our school. However, we feel it is important to share this information so that we can work together to promote pupil safety and responsible online behaviour.

How You Can Help:

We kindly ask parents and carers to:

- Talk with your child about safe and responsible use of social media
- Remind them not to engage with or share harmful or distressing content
- Encourage them to report anything worrying to a trusted adult
- Reinforce the importance of travelling safely to and from school

Please reassure your child that if they see posts or images suggesting school-related conflict, they should not respond or share them but instead report them to the school.

Our Approach

We are:

- Monitoring the situation closely
- Supporting pupils who have concerns
- Working with local partners where appropriate
- Reminding pupils about staying safe online and in the community

The safety and wellbeing of our pupils is always our highest priority. If you have any concerns, or if your child has seen worrying messages online, please contact the school via safeguarding@kenstimpson.org.uk

Kind regards,



Ms R Mercuri
Designated Safeguarding Lead